



ANNUAL CONSULTANTS' CONFERENCE

JUNE 8-11
2011
SAN DIEGO



NATIONAL ASSOCIATION OF CERTIFIED VALUATORS AND ANALYSTS • INSTITUTE OF BUSINESS APPRAISERS

Track: **Valuation Forum**

Session Date/Time: *Thursday, June 9, 2011 • 12:55 – 1:50 PM*

Session Title: **Advanced Concepts in Risk Analysis**

Session Summary:



This interactive, case-driven session explores the simple and more complex ways that Excel can help financial analysts, consultants, and managers make better decisions. While the session centers on the development of a discounted cash flow analysis as a new product investment, sensitivity analysis and scenario analysis are also reviewed. In addition, an Excel-facilitated technique called "data tables" is discussed, which leads to the application of Monte Carlo Simulation. After completing this session, participants will be able to: use Discounted Cash Flow modeling, describe and develop sensitivity and scenario analysis, complete "Data Tables" and accurately interpret the results, appreciate Monte Carlo Simulation and its results while appropriately applying it to recommendations, and extend the illustrations to numerous other valuation applications including M&A.

CPE Hours/Fields of Study: CPE: 1 • 1Hr-FN

Presenter Bio(s): **Samuel Weaver, PhD**



Sam was the Director, Financial Planning, and Analysis at Hershey Foods for 20 years before he joined the full-time faculty at Lehigh (1998). His personal experience and research revolves around corporate finance, mergers & acquisitions, valuation, and financial performance measurement. Sam is the co-author of three books, has published in numerous leading academic and practitioner journals, and wrote two Darden case studies. His consulting includes both large (Fortune 200) and small clients from a variety of industries on numerous topics as well as customized professional educational workshops.