



ANNUAL CONSULTANTS' CONFERENCE

JUNE 8-11
2011
SAN DIEGO

NATIONAL ASSOCIATION OF CERTIFIED VALUATORS AND ANALYSTS • INSTITUTE OF BUSINESS APPRAISERS

Track: **Financial Reporting**

Session Date/Time: *Thursday, June 9, 2011 • 2:05 – 3:45 PM*

Session Title: **Measuring Liabilities at Fair Value**

Session Summary:



FASB ASU 2009-05, Measuring Liabilities at Fair Value, clarifies how entities should estimate the fair value of liabilities under the FASB ASC 820 (SFAS 157). Under ASC 820, fair value measurement includes an assumption that a liability is exchanged in an orderly transaction between market participants. Most liabilities, however, are not transferred in the marketplace. Therefore, estimating the fair value of the liability requires the use of: (1) a valuation technique that uses either the quoted price of the identical liability when traded as an asset or quoted prices for similar liabilities or for similar liabilities when traded as assets; or, (2) another valuation technique that is consistent with fair value principles, such as an income approach or a market approach which computes the amount the entity would pay to transfer an identical liability.

CPE Hours/Fields of Study: CPE: 2 • 2Hrs-FN

Presenter Bio(s): **Lawrence Levine, ASA, CPA/ABV, CLP**



Larry has significant experience with valuing derivative financial instruments, illiquid securities including fixed income securities and equities, and intangible assets. Before joining RSM McGladrey, he underwrote debt for Bank of America and The Chase Manhattan Bank, N.A. He has been published or quoted in the following periodicals: The Deal, Fiduciary and Investment Risk Management Association (FIRMA) magazine, Accountancy Age, Journal of Alternative Investments, Mergers and Acquisitions magazine, Valuation Strategies, Financial Week, CFO magazine, and CFO.com.

Brent Sloan, ASA



Brent specializes in the valuation of public and closely-held businesses and business segments, intangible assets, intellectual property and related matters for a variety of purposes. His primary focus has been in providing intangible asset purchase price allocation, goodwill and long-lived asset impairment testing analyses for financial statement reporting purposes pursuant to FASB ASC 805, 350 and 360 (formerly SFAS 141R, 142 and 144) and IFRS 3R and IAS 38, and valuing securities (stock options and other equity-based awards) issued as deferred compensation subject to compliance with IRC 409A and SEC/AICPA "cheap stock" regulations.